

## **PAY PER VIEW ARTICLE ACCESS**

Up until December 2012, UKM Library subscribed to package of journal titles offered by Springer. The package contained thousand of titles and the Library paid a lot for each package, which included titles that were not used. Beginning January 1, 2013, the library change the subscription and start Pay per View (PPV) program for Springer journals. The library will pay for individual articles that you view, rather than the entire journal. If you unable to directly download or read full text article within Springer e-Journals (i.e : Springer ask you to do online purchase), do not panic. You are encouraged to request Pay Per View from the Library using I-Quest <http://www.iquest.net.my/iquest/> The Library will get the article and send to your email within two days.

## **WHY PAY PER VIEW?**

The librarians did extensive usage studies and found that we were paying for many journal articles that were never used and that there could be considerable savings if a pay per view model was implemented. There were a few titles that were heavily used which we will continue to subscribe to.

In addition to paying for titles that are not used, the cost of these subscriptions has increased every year and will continue to increase. The increase in cost for journal subscriptions has forced us to postpone purchasing many of the requests for books and other one-time purchases for faculty and students. Switching to pay per view will reduce the amount of money spent on unused titles and free up funds to make other purchases that have been requested by faculty and students.

The pay per view model will allow the library to purchase articles only when needed. This will allow us to cut back on unused articles we purchase but still provide access to everything you need for your research.